# OLE MISS ATHLETICS FOUNDATION LETTER OF INTENT



Mail Name:	Phone (O):
Address:	Phone (C):
	Email:
Published Name:	Shirt Size: W M
I would like to be recognized publicly on social media:	☐ Not at this time
I would like to support the Ole Miss Athletics Foundation through a ple\$25,000\$50,000\$125,000\$250,000\$	
☐ I/we would like to accept the default allocation of priority points to BLUE PC	DINTS (90% tax deductible)
☐ I/we would like to waive the priority points (100% tax deductible)	
☐ I/we would like to customize the priority point allocation for% tax dec	ductibility for RED POINTS and BLUE POINTS
www.givetoathletics.com/	calculator
I wish to make my first pledge installment of \$ with:  Check (enclosed)  OR	
Name on Card: Card #:	Exp. Date:/
For future installments, please charge my card every:	(month)
For non-auto credit card charges, please send me reminders starting	to be sent:
Annually Semi-annually Quarterly	
Recognition as an eMpower member is guranteed only	y through the life of your 5-year pledge
Signature:	Date:





## Additional eMpower Information

### **STEWARDSHIP**

- Text messaging correspondence is specific to Vaught Society members such as news, event updates, and other pertinent information. You may opt out at any time by replying "STOP".
- If you choose to be recognized publicly online in the form of a "Thank You" graphic posted on Twitter, Facebook, etc., you will be contacted by a member of our staff before the graphic is made.

### TAX DEDUCTIBILITY AND PRIORITY POINTS

- Tax deductibility and point election will be used for the entirety of this pledge unless otherwise noted.
- Due to United States IRS regulations, priority points are not eligible to be received for gifts made through a DAF, Community Fund, Family Foundation, or IRA distribution since they are inherently 100% tax-deductible.
- · Priority points accrued are based on donations received and will not be granted should the pledge be left unfulfilled.

#### **RED POINTS**

Donations that accrue Red Points are 0% deductible because they directly and/or indirectly result in the right to purchase seats in an Ole Miss venue. The Red Points total will be used for ranking seat selections and purchases in Ole Miss venues.

#### **BLUE POINTS**

Donations that accrue only Blue Points are up to 90% deductible. These priority points have a tangible value to donors, and we have determined that value to equate to 10% of the gift. The Blue Points total will be used for ranking on-campus parking locations and ticket allocations in seating venues NOT on the Ole Miss campus (away game tickets and post season competitions).

\**eMpower* gifts that accrue points will by default accrue all Blue Points (and be 90% deductible). However, deductibility and/or points may be customized up, down, Red or Blue based on preference.

## **MATCHING GIFTS**

• Matching gift restrictions are up to the employer and are subject to change by the employer without notice.



