

Dear Rebel Nation,

After a historic 2021 football season for Ole Miss, we are excited to see what 2022 will bring, not only for our student-athletes on the field, but also for our recently launched CHAMPIONS. NOW. capital campaign. Ole Miss Athletics programs are stronger than they have ever been.

Through your support, the CHAMPIONS. NOW. campaign will transform facilities for our football, softball, soccer, baseball and golf programs, providing championship-level resources for our student-athletes and our coaches the means to attract championship-level talent. As a foundation of philanthropic donors, we have the opportunity to secure a seat for Ole Miss Athletics among the nation's elite. We thank you for all you have done and continue to do to help build some of the nation's most competitive programs.

As our major gifts team continues to push for support for the CHAMPIONS. NOW. campaign, we encourage continued annual giving. Our Annual Fund consists of priority seating donations, 110% and beyond priority seating and general membership for football, men's and women's basketball and baseball. The Annual Fund is vital to the operation of Ole Miss Athletics, helping to fund athletics department operations, including coaching staffs, scholarships, recruiting, technology, equipment, gameday expenses and more.

Your donations have allowed our student-athletes to achieve more than ever before. Last year, Ole Miss Athletics finished 22nd in the Directors' Cup, the program's highest finish ever. The fall season brought even more success, including top-15 finishes at NCAAs for men's and women's cross country, NCAA berths for volleyball and soccerand a 10-3 season and Sugar Bowl trip for football. We are excited to see what the spring will bring with baseball and rifle each ranked in the top five and five other programs in the top 25.

As our current student-athletes prepare for their seasons, we are also working on new outreach and engagement initiatives to enhance our relationships with former student-athletes. Former Rebel athletes know firsthand the value of our donors' generosity and can speak better than anyone how contributions provide opportunities and change lives. Testimonies like those from our former student-athletes will hopefully encourage donor base growth. The more we are able to expand our supporting fan base, the more we will grow competitively in the coming years.

We thank you again for your incredible dedication to Ole Miss Athletics. Together, we can take Ole Miss to a higher level with a new standard for excellence. We look forward to the journey with you. Thank you, always.

Go Rebs!

Fowler Staines, CPA Chief Executive Officer

Jower Staines



Scan the QR Code to learn more



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OLE MISS ATHLETICS FOUNDATION STAFF



KEITH CARTERVICE CHANCELLOR FOR
INTERCOLLEGIATE ATHLETICS



WILLIAM FISHER
ASSOCIATE DIRECTOR OF
DEVELOPMENT



SEAN GILLENASSISTANT DIRECTOR OF DEVELOPMENT



TYLER RAMSEY
PREMIUM SERVICES
COORDINATOR



FOWLER STAINES
CHIEF EXECUTIVE OFFICER/
CHIEF FINANCIAL OFFICER



JENNY JOHNSON ASSOCIATE DIRECTOR OF DEVELOPMENT



JARED KISHBAUGH ASSISTANT DIRECTOR OF DEVELOPMENT



WYATT HOPPER
DEVELOPMENT ASSISTANT



DENSON HOLLISCHIEF DEVELOPMENT OFFICER/
ASSOCIATE A.D. FOR DEVELOPMENT



QUINN KAVANAGH ASSOCIATE DIRECTOR OF DEVELOPMENT



ANTHONY LOCASCIO
ASSISTANT DIRECTOR OF
DEVELOPMENT



EV BARRETT OPERATIONS MANAGER



WESLEY OWENCHIEF REVENUE OFFICER/
ASSOCIATE A.D. FOR DEVELOPMENT



PETER LOUGHEAD
ASSOCIATE DIRECTOR OF
DEVELOPMENT



LORI SHUMPERT ASSISTANT DIRECTOR OF PREMIUM SERVICES



NINA JONESBUSINESS MANAGER



MATT MCLAUGHLIN
ASSISTANT A.D. OF DEVELOPMENT



JAVON PATTERSON
ASSOCIATE DIRECTOR OF FORMER
STUDENT-ATHLETE RELATIONS



SAMMIE VILLWOCK
ASSISTANT DIRECTOR OF
DEVELOPMENT



TAMMY DIGGS DONATIONS MANAGER

IMPORTANT DATES AND DEADLINES

APR. 30 MID JUNE JUNE 30 JULY 1 JULY 31

DEADLINE: Football season ticket renewals

DEADLINE: Priority Seating renewals due for football, basketball and baseball

Priority points calculated for football ticket and parking selections

Online parking and seat selection process begins for football DEADLINE: Football away game ticket orders Basketball season tickets on sale

Giving levels calculated based on pledges as of July 31, 2022



ANNUAL GIVING LEVEL BENEFITS

	REBEL	VARSITY	STARTER	CAPTAIN	ALL- CONFERENCE	ALL- AMERICAN	MVP	HALL OF FAME	LEGEND
	\$50	\$300	\$600	\$1,250	\$2,500	\$5,000	\$10,000	\$17,500	\$25,000
	R	Y	S	C	AC	AA	MVP	HoF	L
Football Bowl and Away Game Ticket Eligibility *	2	4	4	4	6	8	10	12	14
Basketball and Baseball SEC/NCAA PostSeason Ticket Eligibility*	2	2	2	4	4	4	6	6	6
Eligible to purchase Football Gameday Parking*	M	M	M	M	M	M	M	M	M
Priority Points	M	M	M	M	M	M	M	M	M
Online/Game Program Listing	M	M	M	M	M	M	M	M	M
Exclusive Car Decal	M	M	M	M	M	M	M	M	M
Ole Miss Athletics Foundation Merchandise		* * * * * * * * * * * * * * * * * * *	M	M	M	M	M	M	M
Name Recognition on Website		*			M	M	M	M	M
Grove Bowl Pre-Game Sideline Access*									M

^{*} Based on restrictions, availability, and priority

IMPORTANT REMINDERS

- Quantity of football bowl tickets and basketball and baseball SEC/NCAA Postseason tickets are based on the annual giving levels above
- Quantity of football, basketball, and baseball away game tickets are based on the annual giving levels above
- Giving levels will be calculated based on pledges as of July 31, 2022, and car decals will be sent after September 1 Various events may be held throughout the year for different annual giving levels

FREQUENTLY ASKED QUESTIONS

How do I transfer tickets/parking/priority points?

You may transfer seats as a benefit of your Capital Gift Agreement (CGA) in football and men's basketball and your personal seat license (PSL) in baseball. Seats not covered by a CGA or PSL may be transferred by completion of a transfer form and a transfer fee of \$250 per seat. Parking is not transferable because it is reallocated annually. Priority points are not transferable because they are a measure of past support of Ole Miss Athletics.

How are away game and neutral site tickets allocated?

Tickets for away games and neutral sites are allocated based on blue priority points, availability and annual giving level. All ticket requests are ranked based on blue priority points immediately following the posted deadline. To determine your ticket eligibility, please view the annual fund benefits chart on page 4. Members are assigned the best available seats as provided by the host site based on their blue priority points. No refunds or exchanges will be issued based on seat location.

Are giving plans available?

The Ole Miss Athletics Foundation offers a flexible monthly giving option for members to make their donations. All giving plans with the Ole Miss Athletics Foundation must be completed by December 15, 2022. It is Ole Miss Athletics Foundation policy to hold tickets and parking for all accounts that fall behind on any giving plans. Please contact the Ole Miss Athletics Foundation at 662-915-7159 or omaf@olemiss.edu to set up a giving plan.

What forms of payment are available?

The Ole Miss Athletics Foundation accepts cash, check, credit card, ACH fund transfers, and gifts of stock.

Do I have to be a season ticket holder to join the Ole Miss Athletics Foundation?

No. Your support allows us to continue giving Rebel student-athletes the highest quality experience. Membership starts at \$50 and does not require season tickets.

Is my gift tax-deductible?

Priority seating donations will not be deductible for tax purposes. All donations to the Annual Fund beyond the priority seating requirement amount will be treated as 90% charitable as they are not tied to your seating purchases. Philanthropic gifts can also be made towards CHAMPIONS. NOW., Give 110%, and Sport-Specific giving.

How do I make my donation online?

The Ole Miss Athletics Foundation offers the ability to make donations online by visiting GiveToAthletics.com/Donate. Current donors may call 662-915-7159 (option 2) or email omaf@olemiss.edu to receive your login credentials. All new donors can register directly online. Once logged in, you can:

- View your red and blue priority points
- View your current seat location
- View your giving history
- Update your contact information

Is my donation refundable?

Donations and season ticket purchases are not refundable.

*VISIT OLEMISSGAMEDAY.COM FOR ALL YOUR GAMEDAY NEEDS

PRIORITY POINTS AND TAX DEDUCTIBILITY

In the priority points structure, donors and season ticket holders can accumulate red points and blue points, which can be used for a variety of selections and allocations.

The charts below are a breakdown of 2021-2022 Athletics Foundation donors and their priority point totals. Numbers are accurate as of February 4, 2022

RED PRIORITY POINT RANKINGS				
DONOR RANK	PRIORITY POINTS			
100	5019.5			
250	2878.5			
500	1821.23			
1,000	1096.47			
2,500	444.5			
5,000	174.4			
10,000	50			
12,500	30			
15,000	18			
17,500	10			
20,000	6.5			

RED POINTS

- 1 point per season ticket purchased
- 1/2 point per \$100 donated to priority seating



^{*}Please consult with tax advisor for any questions

BLUE PRIORITY POINT RANKINGS				
DONOR RANK	PRIORITY POINTS			
100	5726.1			
250	3104.68			
500	1942.2			
1,000	1140.1			
2,500	459			
5,000	182			
10,000	51.5			
12,500	30.75			
15,000	18.4			
17,500	10.9			
20,000	6.5			

BLUE POINTS

- . 1 point per season ticket purchased
- 1/2 point per \$100 donated to priority seating
- 1 point per \$100 donated above and beyond seating requirements



Your blue points total will be used for on-campus parking allocations and rankings for seat selections in non- Ole Miss venues, like away games or postseason play.

VAUGHT-HEMINGWAY STADIUM FOOTBALL SEATING

The per-seat donations required to maintain seats at Vaught-Hemingway Stadium for 2022 are located to the right. All seats, including those in sections requiring per-seat donations, require a separate season ticket purchase.

Renew Season Tickets

2022 ticket holders must renew by April 30, 2022 in order to keep their seats for the 2022 football season. If a current season ticket holder wants to move, add, or upgrade their seats, they can do so during the selection process in June. Purchasing tickets by April 30 guarantees you a selection timeslot in June. Seat selection timeslots are determined by your red priority point ranking. (See page 6 for more information on priority points). Season ticket holders who renew by the April 30 deadline will keep their same seat location unless they elect to move during the seat selection process.

Purchase New Season Tickets

Purchases for new football season tickets must be submitted by the April 30 deadline and will be filled through the online seat selection process. Seat selection timeslots are determined by your red priority point ranking. New season ticket holders will be able to choose from any available seats during their specific timeslot. No location is guaranteed for new season tickets, as all new ticket requests are based on priority and availability.

Ole Miss Experience

For more information regarding the following Ole Miss Gameday Experience Opportunities, please visit OleMissExperience.com or call 662-913-8003

- North Plaza Tailgates
- Party at the SJB Pavilion
- Field Level Suite
- Left Field Tailgate Area



Annual Donation

SECTION	PER-SEAT	SECTION
Rebel Club	\$1,750/\$2,350*	. M
South Club	\$1,600/\$2,100*	N
Field Club	\$1,000/\$1,350*	Benchback O
A	\$50	0
В	\$50	p
С	\$125	α
. D	\$400/\$600*	
E	\$750/\$925*	. R
: F	\$400/\$600*	S
G	\$125	Sideline Chairbac
: н	\$50	West Chairback Mi
. J	\$50	West Chairback Sig
: L	\$50	South Endzone (S
Benchback M, Q, N, P	\$350/\$500*	North Endzone

SECTION	PER-SEAI
М	\$50
N	\$125
Benchback O	\$500/\$600*
0	\$400/\$600*
P	\$125
Q	\$50
R	\$50
s	\$50
Sideline Chairbacks	\$250/\$400*
West Chairback Midfield (4-6)	\$500/\$600*
West Chairback Sideline	\$450/\$500*
South Endzone (S1-S11)	N/A
North Endzone	N/A

^{*}Per-Seat with CGA/Per-Seat without CGA

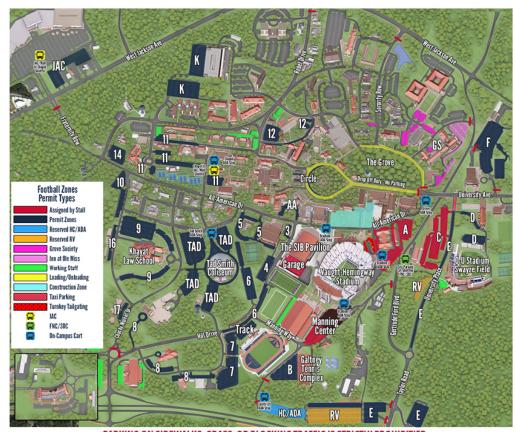
FOOTBALL PARKING

Gameday parking for football is reallocated annually during the parking selections in June. All parking selection are based on blue priority points and availability. The following criteria govern parking selections:

- To be included in the parking selection process, donors must purchase a pass for \$150 through the Ole Miss Athletics Ticket Office by April 30.
- Donors will be issued a selection timeslot based on their blue priority point ranking; no parking location is guarenteed
- Donors can select their parking location(s) online at OleMissSeats.com during their assigned selection timeslot.
- All parking requests received after the April 30 deadline will be placed on a waitlist. If there are any parking passes available after the selection process has finished they will be assigned based on blue priority points.
- Donors are eligible to request season parking passes based on their annual football commitment using the criteria below:

Football Priority Seating/ Parking Donation Amount	Parking Pass Eligibility
\$50-\$4,999	1 season parking pass
\$5,000-\$9,999	2 season parking passes
\$10,000 and above	3 season parking passes

^{*}NO PARKING LOCATION IS GUARANTEED



PARKING ON SIDEWALKS, GRASS, OR BLOCKING TRAFFIC IS STRICTLY PROHIBITIED.
PARKING IN AN ADA-MARKED STALL REQUIRES A STATE-ISSUED ADA CREDENTIAL.

ADA Parking

In compliance with the Americans with Disabilities Act (ADA) and the Office of Civil Rights, parking is expressly prohibited on sidewalks, roadsides, grass and other areas that prevent appropriate access and consideration to pedestrians, wheelchairs and other forms of access. The University of Mississippi and the City of Oxford will strictly enforce these parking regulations. The University of Mississippi provides all on- campus ADA stalls as well as additional parking for home athletics events. In order to park in an ADA stall on gameday for football, men's basketball and baseball, you must display your state-issued ADA credential and the appropriate gameday parking pass for the specific parking lot in which you are attempting to park. Failure to display both credentials may result in citation and/or tow at owner's expense.

RV Parking is \$1,500 for the season. Please contact the Athletics Foundation for availability at 662-915-7159.

^{*}SELECTION TIMESLOT BASED ON PRIORITY POINTS & AVAILABILITY

^{*}TOTAL NUMBER OF SPOTS REDUCED DUE TO FACILITY RENOVATIONS

THE SANDY AND JOHN BLACK PAVILION BASKETBALL SEATING

The per-seat donations required to maintain seating at The SJB Pavilion for 2022-23 are located to the right. All seats, including those in sections requiring per-seat donation, require a separate season ticket purchase.

Renew Season Tickets

All donors who renew their tickets by the August 31 deadline will be included in the seat selection process in September. Seat selection timeslots are ranked by red points (see page 6 for more information on priority points). All season tickets not covered under a Capital Gift Agreement (CGA) will be re-selected annually.

Purchase New Season Tickets

Purchases for new basketball season tickets must be submitted by the August 31 deadline and will be filled through the online seat selection process. Seat selection timeslots are determined by your red priority point ranking. New season ticket holders will be able to choose from any available seats during their specific timeslot.

Ole Miss Experience

For more information regarding the following Ole Miss Gameday Experience Opportunities, please visit OleMissExperience.com or call 662-913-8003

• Ole Miss Basketball Suite

All basketball season tickets not covered by a Capital Gift Agreement (CGA) are re-selected annually. To learn more about committing to a long-term seating location through the 2025-26 season contact the Ole Miss Athletics Foundation at 662-915-7159 (option 2).



Annual Donation

SECTION	PER-SEAT	CGA
Floor Seats	\$2,500	\$1,750*
All-American Club	\$1,750	\$1,400*
Courtside Club	\$1,200	\$1,050 *
Pavilion Club	\$800	\$700*
Pavilion Seating Sideline (102-104)	\$300	\$250*
Pavilion Seating Corner (101, 105, 109, 115)) \$225	\$250 *
Pavilion Seating Baseline (106-108, 116-118	8) \$150	\$250 *
Mezzanine First 4 Rows (201-207, 212-218)	\$75	\$250 *
Mezzanine	N/A	\$250*
Students	N/A	N/A
ADA Seating For ADA tickets, contact the Ole Mis.	s Ticket Office at 66.	2-915-7159
Band	N/A	N/A
Media	N/A	N/A

*Optional CGA

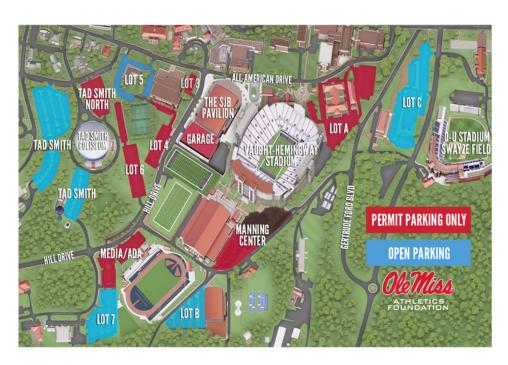
BASKETBALL PARKING

Gameday parking for basketball is reallocated annually. All parking allocations are based on blue priority points and availability. The following criteria govern parking allocations:

- To be included in the parking allocation process, donors must purchase a pass for \$100 through the Ole Miss Athletics Ticket Office by August 31.
- Donors will be issued a selection timeslot based on their blue priority point ranking; no parking location is quarenteed
- Donors can select their parking location(s) online at OleMissSeats.com during their assigned selection timeslot.
- All parking requests received after the August 31 deadline will be placed on a waitlist. If there are any parking passes available after the selection process has finished they will be assigned based on blue priority points.
- Donors are eligible to request season parking passes based on their annual basketball commitment using the criteria below:

Basketball Priority Seating/ Parking Donation Amount	Parking Pass Eligibility
\$50-\$4,999	1 season parking pass
\$5,000-\$9,999	2 season parking passes
\$10,000 and above	3 season parking passes

^{*}NO PARKING LOCATION IS GUARANTEED



ADA Parking

In compliance with the Americans with Disabilities Act (ADA) and the Office of Civil Rights, parking is expressly prohibited on sidewalks, roadsides, grass and other areas that prevent appropriate access and consideration to pedestrians, wheelchairs and other forms of access. The University of Mississippi and the City of Oxford will strictly enforce these parking regulations. The University of Mississippi provides all on- campus ADA stalls as well as additional parking for home athletics events. In order to park in an ADA stall on gameday for football, men's basketball and baseball, you must display your state-issued ADA credential and the appropriate gameday parking pass for the specific parking lot in which you are attempting to park. Failure to display both credentials may result in citation and/or tow at owner's expense.

^{*}SELECTION TIMESLOT BASED ON PRIORITY POINTS & AVAILABILITY

^{*}TOTAL NUMBER OF SPOTS REDUCED DUE TO FACILITY RENOVATIONS

OXFORD-UNIVERSITY STADIUM BASEBALL SEATING

The per-seat donations required to maintain seating at O-U Stadium for 2023 are located to the right. All seats, including those requiring a donation, require a separate season ticket purchase.

Renew Season Tickets

All donors who renew their tickets by the October 31 deadline will be included in the online seat selection process in November 2022. Selection timeslot are based on red priority points and availability (see page 6 for more information on priority points).

Purchase New Season Tickets

Purchases for new baseball season tickets must be submitted by the October 31 deadline and will be filled through the online seat selection process. Seat selection timeslots are determined by your red priority point ranking. New season ticket holders will be able to choose from any available seats during their specific timeslot.

Ole Miss Experience

For more information regarding the following Ole Miss Gameday Experience Opportunities, please visit OleMissExperience.com or call 662-913-8003

- Club 41-11
- Turnkey Tailgate Packages



Allillai Dullativii	
 SECTION	PER-SEAT
Trehern Dugout Club	\$2,200
Diamond Club	\$1,820
M-Club Rooftop Plaza	\$550
Infield Box (Section 7-14, 22-29)	\$610
Sections 3-6, 30-33	\$300
Sections G-I	\$180
Sections C-F, J-M, 1-2, 34-35	\$150
Sections A-B. N-O	N/A

Note: ADA rows in the Diamond Club, Dugout Club, Boxes 29-30 and 6-7 require a per-seat donation. Sections C and M are reallocated during Regionals and C, M, and L are reallocated for Super Regionals.

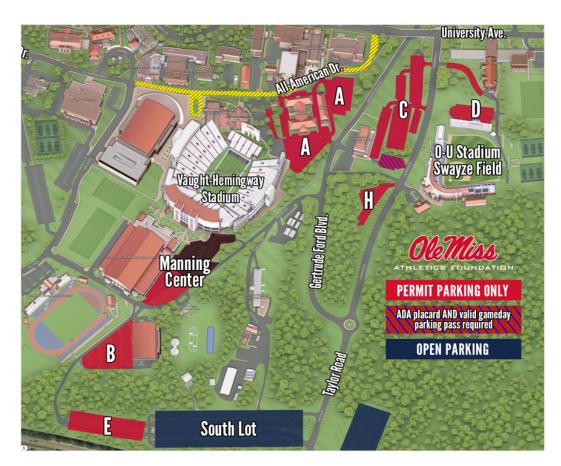
BASEBALL PARKING

Gameday parking for baseball is reallocated annually. All parking allocations are based on blue priority points and availability. The following criteria govern parking allocations:

- To be included in the parking allocation process, donors must purchase a pass for \$150 through the Ole Miss Athletics Ticket Office by October 31.
- Donors will be issued a selection timeslot based on their blue priority point ranking; no parking location is quarenteed
- Donors can select their parking location(s) online at OleMissSeats.com during their assigned selection timeslot.
- All parking requests received after the October 31 deadline will be placed on a waitlist. If there are any parking passes available after the selection process has finished they will be assigned based on blue priority points.
- Donors are eligible to request season parking passes based on their annual baseball commitment using the criteria below:

Baseball Priority Seating/ Parking Donations	Parking Pass Eligibility
\$50-\$4,999	1 season parking pass
\$5,000-\$9,999	2 season parking passes
\$10,000 and above	3 season parking passes

^{*}NO PARKING LOCATION IS GUARANTEED



ADA Parking

In compliance with the Americans with Disabilities Act (ADA) and the Office of Civil Rights, parking is expressly prohibited on sidewalks, roadsides, grass and other areas that prevent appropriate access and consideration to pedestrians, wheelchairs and other forms of access. The University of Mississippi and the City of Oxford will strictly enforce these parking regulations. The University of Mississippi provides all on- campus ADA stalls as well as additional parking for home athletics events. In order to park in an ADA stall on gameday for football, men's basketball and baseball, you must display your state-issued ADA credential and the appropriate gameday parking pass for the specific parking lot in which you are attempting to park. Failure to display both credentials may result in citation and/or tow at owner's expense.

RV parking is \$700 for the season. Please contact the Athletics Foundation for availability at 662-915-7159.

^{*}SELECTION TIMESLOT BASED ON PRIORITY POINTS & AVAILABILITY

^{*}TOTAL NUMBER OF SPOTS REDUCED DUE TO FACILITY RENOVATIONS



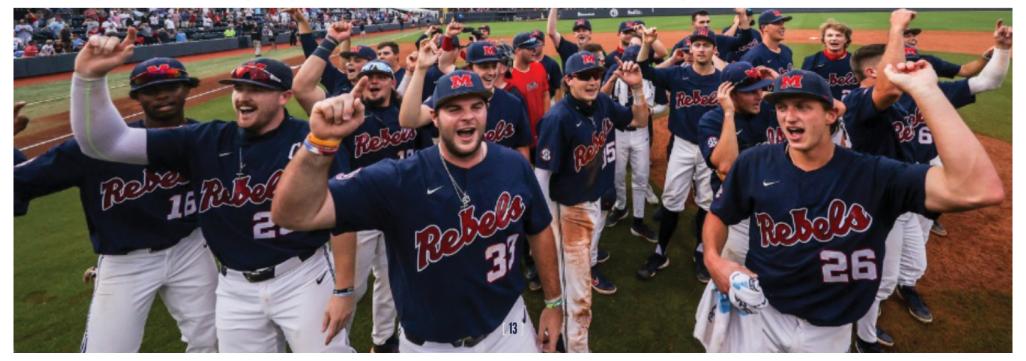
The Vaught Society was started in 2005 as an exclusive group of donors who had contributed over \$350,000 in their lifetime to Ole Miss Athletics. These generous individuals have built the foundation we stand on today, and we are eternally grateful for their support. Members of the re-structured Vaught Society make commitments of at least \$25,000 which are fulfilled over a five year period.

The Vaught Society is the cornerstone of the Ole Miss Athletics Foundation donor base, driving fundraising efforts on all fronts in support of Ole Miss and its quest for conference and national championships. Currently, the Vaught Society is leading the charge in Ole Miss' CHAMPIONS. NOW. capital campaign, which will transform facilities for the Rebel football, baseball, softball, soccer and golf programs and provide them with the resources they need to bring championships back to Oxford.

With over 500 members, the ever-growing Vaught Society has generated more than \$125 million in philanthropic support for Ole Miss Athletics. As the major gift fundraising arm of the Ole Miss Athletics Foundation, all Vaught Society pledges are currently being directed toward the\$350 million goal set by the CHAMPIONS. NOW. campaign. These major gift commitments are above and beyond any priority seating annual donations. In recognition of their generosity, Vaught Society members gain access to an exclusive stewardship program.



If you would like to discuss the Vaught Society in more detail with an Ole Miss Athletics Foundation staff member, please email vaught@olemiss.edu or call (662) 915-7159.



OUR MISSION

To engage and inspire donors, alumni and fans nationwide to invest in Ole Miss Athletics by promoting our student-athletes' achievements on fields and courts, in classrooms and in the community and displaying sincere gratitude for their passion and commitment to the development and success of Ole Miss student-athletes.

OUR VISION

To secure financial resources through philanthropy and performance venue revenue to help equip Ole Miss student-athletes for their highest achievements in competitions, academics and personal development, and to provide Ole Miss coaches with support necessary to excel their programs to the highest levels in collegiate sports.

YOUR IMPACT

97% JOB PLACEMENT RATE

4.0 GPA STUDENT-ATHLETES

3.02 DEPARTMENTAL GPA

87% GRADUATION SUCCESS RATE

377 HONOR ROLL RECIPIENTS

*Statistics based on Fall 2021 academic semester





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